



Committed to Sustainability

A Green Technology Event

March 15-17, 2009
Sacramento Convention Center
Sacramento, California

Advisory Board Co-Chairs

Linda Adams
 Secretary
 California Environmental
 Protection Agency

Thomas L. Sheehy
 Acting Secretary
 California State and
 Consumer Services Agency

General Session Speakers

March 16
8:30 am



Keynote Speaker

Alex Looz
 Founder, Kids vs Global Warming



Keynote Speaker

Fran Pavley
 California State Senator,
 District 23

March 17
8:30 am



Keynote Speaker

Noel Perry
 Founder, Next 10



Keynote Speaker

David Roland-Holst
 Director, UC Berkeley Center for Energy,
 Resources and Economic Sustainability

Expo

Discover hundreds of green products and services all in one place. Talk to experts and get intensive, hands-on education that's not available anywhere else!

"Protecting our environment is one of my administration's top priorities, and I know that the steps being taken at this conference will help us succeed in our efforts." *California Governor Arnold Schwarzenegger*

Education Program

Expand your knowledge and skills through a comprehensive program of workshops and seminars addressing a wide range of critical issues,

Pre-Summit Workshops, March 15

- Marketing Your Green Programs: How to Use New Media and Social Media
- New Green Building Codes
- Green Operations and Maintenance: Improving Existing Building Performance
- Financing Projects
- LEED & Other New Green Building Certifications

Concurrent Sessions, March 16

10:45 am-noon	SUSTAINABLE DESIGN From Voluntary to Mandatory: Green Building Codified	ENERGY Understanding the Carbon Economy: Credits and Legislative Mandates	LOCAL GOVERNMENT Cities, Regions and Communities: Green Programs & Collaborations	FEDERAL GOVERNMENT Executive Order 13514: Achieving Federal Sustainability Goals
1:30pm-2:45pm	New Sustainable Communities: Brownfields and Environmental Restoration	Accelerating the Learning Curve: Safe Financing Options for Renewables	Creating Green Cities: ICLEI Toolkit for Sustainability	Parks, Barracks, Prisons and Beyond: Federal Green Building Initiatives in California
3:15pm-4:15 pm	Green Roofs, White Roofs, Living Walls	What's New in Renewables: Costs are Down, Technology Options Up	Buying Green: The Power of Purchasing	Green Purchasing with GSA e-tools

Concurrent Sessions, March 17

10:45 am-noon	INFRASTRUCTURE TRACK From Meters to Grids: Pathways to Smart Energy	GREEN ECONOMY TRACK California's Expanding Green Economy	POTPOURRI TRACK Tweets and Texts: Using New Media for PR and Internal Communications	SPECIAL SESSION Federal Procurement: Programs Open to Local Government
1:30pm-2:45pm	Roads, Bridges and Cars: Advances in Green Transportation	Where the Green Jobs Are: The Economic Potential of California's Green Workforce	Detoxifying California: The Green Chemistry Initiative	
3:15pm-4:15 pm	Strategies in Water Management: Conservation, Recycling and Delivery	Training for the New Green Economy: Programs that are Working	Computers with Conscience: Green IT	

Green California Leadership Awards, March 16. Reception open to all registered attendees.

Register online today! www.green-technology.org/gcsummit

Bring a team! Special group rates are available for teams of four or more.
 Register by February 22 for the lowest rates!

FOR MORE INFORMATION, PLEASE CALL CINDY DANGBERG AT 916.838.3339
 OR ERIC RENNIE AT 626.577.5700